

JOB ADVERTISEMENT

DIRECTOR OF COMMUNICATIONS - PETERBOROUGH PUBLIC SERVICES *

A combination of Peterborough City Council and Peterborough & Stamford Hospitals NHS Foundation Trust

**Peterborough Area
£90,000**

**Salary on a range £66,000 -
subject to experience, plus
other benefits**

This is a new and innovative role requiring a high calibre individual with a strong combination of skills and experience in managing the communications activity of a large scale and complex public sector organisation. Reporting directly to the Chief Executive of Peterborough City Council but also simultaneously accountable to the Chief Executive of the NHS Foundation Trust the focus of the role is to lead and deliver an effective communications strategy for both organizations. Through a well-established experienced team you will develop and implement communications policies, media and stakeholder relations, internal communications, publications, events and print management. Additionally, you will review and develop reputation and brand management, marketing campaigns and web content communications. You will also be involved in managing third party provider relationships and building strong partnerships across both organisations and in the local community. Candidates will need to have a significant period of experience in managing communications activity at a similar level in either a public or private sector environment. Graduate qualified, you will need a formal public relations or marketing qualification and also bring a high level of analytical and creative thinking as well as leadership to the team and the many challenging aspects of the role. Peterborough City Council is a unitary council serving a population of 170,000 with 5,500 staff and it is an empowering employer with a modern approach to employer relations. Peterborough & Stamford Hospitals NHS Foundation Trust employs 3,500 staff over 5 distinct sites. The role offers a comprehensive range of benefits including a final salary pension scheme and travel within the area will be required in the role.

** This job advertisement appeared on the web only and was not published in any traditional print media.*

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